

# Good Sports Awards – Tips for writing a standout nomination

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Each year, we receive amazing nominations from clubs who are entering the Good Sports Awards.

We love reading about the pride people have for their clubs, the passion they have for their communities and we're inspired by the number of people working together to reduce harm from alcohol and other drugs within Australia.

There's always a few that really stand out though. They're the ones that tell us a story. They're the ones that tell us what makes their club so special.

Writing a spectacular nomination doesn't have to be a daunting process. You just need a game-plan, which is why we've written some pointers for you.

1. **Check your eligibility:** Take the time to check that your nomination meets the eligibility criteria. You can find eligibility criteria here: [Nomination overview](#)
2. **Start with the important stuff:** Tell us why your nomination deserves to win!
  - What activities and actions has your club done that makes you stand out?
  - How do you go above and beyond?
  - What impact has your club had on their community?
3. **Use real life examples:** Demonstrate why your nomination deserves to win with proof. We want to know the back stories and the impact these actions have had.
  - Is your club creating positive change within your community?
  - Is your club providing a supportive, inclusive network that strengthens your community?
  - Is there extra effort going in to run your club? (e.g. a member staying back late each night to repaint the club house).
  - Do you have any evidence to include?

Now that you have the basics covered, here are specific suggestions on what to include for each question – below outlines each of the questions that are asked with some tips of what to add into your answer.



## Generic Questions

| Question   | When writing your answers, think about the following:  |
|--|--|
| <p><b>Tell us about your club.</b><br/>(200 words max)</p>   | <ul style="list-style-type: none"> <li>• If you were telling a friend about your club, what would you say makes your club work well?</li> <li>• What makes your club stand out from other clubs?</li> <li>• What makes your club spectacular and why should your club win?</li> </ul>  |
| <p><b>Why is your club part of Good Sports?</b><br/>(150 words max)</p>  | <ul style="list-style-type: none"> <li>• What inspired your club to join Good Sports?</li> <li>• How has your club been impacted by the program?</li> <li>• What changes are you the proudest of?</li> </ul>   |
| <p><b>Which one of the Good Sports values (Inclusive, Vibrant, Passionate, Connected) do you think shines brightest in your club*?</b><br/>(200 words max)</p> | <ul style="list-style-type: none"> <li>• Tell us a story about how your club has embraced the Good Sports values of Inclusivity, Vibrancy, Passion and/or Connectivity.</li> <li>• Which value do you think your club* is the most aligned with?</li> <li>• Share the moments that make your club shine and make you proud.</li> </ul> |
| <p><b>If your club wins, what will you spend the prize money on?</b><br/>(100 words max)</p>   | <ul style="list-style-type: none"> <li>• Does your club need new uniforms or help to upgrade facilities?</li> <li>• Tell us how this prize money might benefit your club!</li> </ul>   |
| <p><b>Attachments</b><br/>Please upload any supporting images, videos, photos or references to strengthen your application.</p>                                | <ul style="list-style-type: none"> <li>• Ask your members and people within your community to write letters of support for your nomination. The more support you have, the stronger your nomination will be.</li> </ul>  |

\* If nominating for the club champion category, the question will refer to your nominee instead of club.



## Club Champion

| Question  | When writing your answer, think about the following:   |
|---|--|
| <b>Tell us about your Club Champion.</b><br>(500 words max) | <ul style="list-style-type: none"><li>• Why does this person stand out?</li><li>• What are their roles, service, milestones and achievements at your club?</li><li>• How does their involvement make your club better?</li><li>• How have they impacted your club, your members and the club community?</li><li>• What makes them invaluable to the club?</li><li>• How do other members talk about them?</li><li>• What are their silent achievements that nobody else knows about?</li><li>• Why should they be this year's Good Sports Club Champion?</li></ul> |

## Club of the Year

| Question   | When writing your answers, think about the following:  |
|--|--|
| <b>Tell us about how Good Sports has come to life at your club.</b><br>(200 words max) | <ul style="list-style-type: none"><li>• Tell us an example/story of when your club had a Good Sports moment.</li><li>• What makes your club stand out above other clubs.</li></ul> |

## Rookie Club of the Year

| Question   | When writing your answers, think about the following:  |
|--|--|
| <b>Tell us about how Good Sports has come to life at your club.</b><br>(200 words max) | <ul style="list-style-type: none"><li>• Tell us an example/story of when your club had a Good Sports moment.</li><li>• What makes your club stand out above other clubs.</li></ul> |



## Healthy Eating

| Question   | When writing your answers, think about the following:  |
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| <b>How does your club encourage members to make healthier food choices?</b><br>(200 words max) | <ul style="list-style-type: none"><li>• How does your club promote healthier choices around food and drink?</li><li>• Did your club experience any challenges when you removed unhealthy food from your club?</li><li>• How did your club overcome these challenges?</li></ul> |

## Healthy Minds

| Question  | When writing your answers, think about the following:  |
|---|--|
| <b>How does your club raise awareness about mental health and encourage your members to seek help if they need it?</b><br>(200 words max) | <ul style="list-style-type: none"><li>• How has your club created a safe space where your members feel supported to talk about and deal with mental ill-health if it arises?</li><li>• Can you describe how your club has reduced stigma around mental illness?</li><li>• Did your club experience any challenges when you started talking about mental health?</li><li>• How did your club overcome these challenges?</li></ul> |

## Junior

| Question   | When writing your answers, think about the following:   |
|--|---|
| <b>Tell us about how Good Sports Junior has come to life at your club. (200 words max)</b> | <ul style="list-style-type: none"><li>• Tell us a story about how you encourage all your members to lead by example.</li><li>• How do you inspire your members to make healthier choices?</li><li>• How did your club overcome any challenges that you faced when joining the Good Sports Junior program?</li></ul> |



## Safe Transport

| Question  | When writing your answers, think about the following:   |
|---|---|
| <b>Tell us about how Good Sports Safe Transport has come to life at your club.</b><br>(200 words max) | <ul style="list-style-type: none"><li>• Tell us a story about how you encouraged your members to participate in the development of a Safe Transport policy.</li><li>• How did you ensure all members were involved and aware of the change your club was implementing?</li><li>• How did your club overcome any challenges that you faced when developing a road safety policy?</li></ul> |

## Tackling Illegal Drugs

| Question  | When writing your answers, think about the following:  |
|---|--|
| <b>Tell us about how Good Sports tackling Illegal Drugs has come to life at your club.</b><br>(200 words max) | <ul style="list-style-type: none"><li>• Tell us a story about how you encouraged your members to participate in the development of a Tackling Illegal Drugs policy.</li><li>• How did you ensure all members were involved and aware of the change your club was implementing?</li><li>• How did your club overcome any challenges that you faced when joining the Good Sports Tackling Illegal Drugs program?</li></ul> |

**Ready? Let's go!**

**Visit: <https://goodsports.com.au/awards/> to start your nomination today. Best of luck!**

