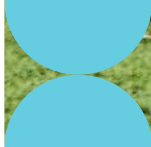


Good Sports Awards

Stakeholder Kit



INSPIRING A HEALTHIER
SPORTING NATION



GOOD SPORTS AWARDS – STAKEHOLDER KIT

What have we included in the stakeholder kit:

- How to use the stakeholder kit
- Overview of Good Sports and the Good Sports Awards
- Good Sports awards categories and prizes
- Templates
 - Social Media
 - Newsletter

How to use the stakeholder kit

This kit has been developed so you can help support the promotion of the 2019 Good Sports Awards.

These awards give local clubs the recognition they deserve and celebrate the passionate volunteers who are committed to making their communities the best they can be.

In this stakeholder kit, you will find templates for your social media and newsletters, to get the word out there about the awards – giving your local sports clubs the chance to nominate.

The kit also covers the award categories, nomination criteria and prizes.

Leagues and Associations, State Sporting Organisations, National Sporting Organisations, local councils and other key stakeholders are invited to use and adapt the resources provided in this kit to help promote the awards to their local sporting clubs.

It's recommended that you start promoting the awards as soon as possible. Nominations close midnight September 30, but often it can take busy club members a few weeks to organise a nomination and gather the required stories and evidence.

Please copy and paste this URL into all your communications, it will link to the Good Sports Awards webpage: <https://goodsports.com.au/awards/>

About Good Sports

Good Sports is Australia's largest preventative health initiative in community sport and is helping more than 9,500 clubs across the nation build healthier and more family-friendly environments.

Managed by the Alcohol and Drug Foundation, Good Sports is a three-tier accreditation program which offers sporting clubs free tools, resources and practical support to implement policies around alcohol management, tobacco and safe transport.

About the Good Sports Awards

The Good Sports Awards recognise the inspiring Good Sports clubs and passionate volunteers that are committed to making their communities the best they can be.

Often led by volunteers, a large portion of the work that goes on behind the scenes at local sporting clubs is invisible. This is a chance to recognise and celebrate some of those fantastic achievements.

These awards give us the opportunity to give back to the clubs and people who have joined the Good Sports community, and are hard at work shaping bright futures for their clubs.

Good Sports Awards Categories

Awards Category	Prize	Program	State
Good Sports Club of the Year	\$1,000 for national winner and \$500 for state winners	All	All
Good Sports Club Champion of the Year	\$500 travel voucher	All	All
Good Sports Healthy Eating Club of the Year	\$1,000	Healthy Eating	NSW, QLD, TAS & ACT
Good Sports Healthy Minds Club of the Year	\$1,000	Healthy Minds	Tas
nib Foundation Good Sports Junior Club of the Year	\$1,000	Junior	All
Good Sports Rookie Club of the Year	\$1,000	All	All
Good Sports Tackling Illegal Drugs Club of the Year	\$1,000	TID	All
Safe Transport Club of the Year	\$1,000	Level 2+ GS clubs	All

[Download the Good Sports Awards Overview](#)

Key Dates

- 26 August: Nominations open
- 30 September: Nominations close
- 25 to 28 November (Date to be confirmed): Awards ceremony

Good Sports Awards Templates

1. Social Media

A selection of social media templates have been created for you to share across your social media channels to promote the Good Sports Awards. The pack includes templates for Facebook, Twitter and Instagram. Simply copy and paste the template you want to use on the relevant social channel and fill in the gaps before posting.

[Download the social media templates here](#)

[Download the social media image here](#)

2. Newsletter

A selection of newsletter templates have been created for you to share in your newsletter to promote the Good Sports Awards. The pack includes templates for a 350 word and 150 word newsletter article. Simply select the template that fits your requirements, fill in the black information and post it in your newsletter.

[Download the social media templates here](#)

If you need any additional templates to promote the Good Sports awards or have any questions, please get in touch awards@adf.org.au