

CLUB FUNDRAISING KIT

Sometimes it's difficult to see the fun side of fundraising. Coming up with an innovative idea, finding out where to start and what's available – this can all waste valuable time and money. Think outside the box with these fun, healthy ideas and help your club raise those much needed dollars.



ORGANISE A FREE CAR WASH FOR YOUR LOCAL COMMUNITY

Encourage each of your members to find sponsors for the car wash (local businesses) at \$20–\$50 each. Offer sponsor brochures and business cards to each driver as they wait for their car to be washed. Use this as an opportunity to tell locals about the club.



HAVE A PLANT SALE

Approach local businesses for plant donations, or buy a stack of plants at wholesale prices. Better yet, save money by having the green thumbs in your team grow succulents from leaves and cuttings.



HOLD A LOCAL SERVICES AUCTION

Encourage your members, their families and local businesses to donate services to the club. Dog walkers, lawnmowers or masseurs, you may be surprised by the variety of talents at your club.



HOLD A CLUB KARAOKE NIGHT

Hire a Karaoke machine and charge an entry fee or a 'per song' fee. Have prizes for the best song, best duet, best 60's/70's/80's/90's song etc.



OFFER CHANGE ROOM HOOKS FOR SALE

Give players the opportunity to purchase a hook in the change rooms for the season at \$100. The hook will have their name on it.

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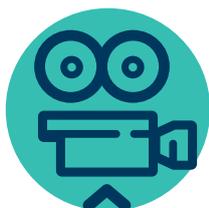
USE CLUB VOUCHERS AS A PRIZE

Award members or visitors (e.g. player of the match) with prizes to use within the club only. This might be a canteen or merchandise voucher.



HOLD A FUN RUN

Ask participants to buy a ticket or donate to the club to enter and include a few different distances to cater to all fitness levels. You could even use the event as motivation for players to train in the lead up to a new season.



HOLD A MOVIE NIGHT

A movie night is a great way to bring the club community together, while raising funds for the club. Choose a family-friendly movie and raise money through ticket sales and food and drinks. This event can be held at a cinema or at the sports club if there is a projector handy.



SELL CLUB MERCHANDISE

Team merchandise is a great way to make money and create team unity. Save money by purchasing items in bulk or approaching a sponsor to fund the project.



SELL 'LUCKY KEYS'

Collect a load of 'lucky keys' to sell to participants. Only one key will be able to open a special prize. This prize could be a key to a car boot full of sporting goods, a sports bag full of prizes or a trailer of firewood. Get creative!



HOLD A SPORTS STAR MEET AND GREET

Invite a professional athlete to speak at your next club function. Use club contacts to find an athlete who will donate their services or invite a past player who has hit the big time. Advertise the event and sell tickets to club members and the local community.