



# GOOD SPORTS CLUB KIT



# INTRODUCTION

Good Sports has compiled this toolkit of resources that can be shared with your members and community to let them know that you're an accredited Good Sports club, and explain what being part of Good Sports is all about.

With nearly 10,000 members on board, Good Sports has helped build strong community sporting clubs across Australia for over 20 years. It's Australia's most popular community health sports program - it's free and easy to join.

This kit will help you spread the word that you're a proud Good Sports club!

## What we have included in this kit

- Content for your club website or Facebook page
- Social media posts and tiles
- Newsletter and email templates to send to members and friends of the club
- Printable flyer to distribute to members

## How to use this kit

This kit has been developed so you can easily share information via your club's digital platforms:

- Website
- Facebook page
- Newsletters
- Emails
- Social media posts

**Copy and paste text straight onto social media, website or emails.**  
**Download the images and upload them to your website or social media posts.** Download flyers to be able to share or print them.



## WEBSITE

The following webpage article template has been created for you to share on your website. Simply copy and paste the content and download a Good Sports image or one of your club's own.

### CONTENT

#### What is Good Sports?

We're proud to announce we're now an accredited Good Sports club! Good Sports is Australia's largest and longest running health initiative in community sports. It's free for all Australian community sporting clubs, and almost 10,000 clubs are proud to be part of the Good Sports team.

Good Sports will help us build on our strong club culture, so we can be champions of positive change, and continue to be a thriving, safe and family-friendly club.

#### How it works

We're a proud Good Sports club! Good Sports provides all the resources and support that our club needs to create a healthier and safer environment. We'll create a policy covering alcohol management, smoking regulations, mental health, illegal drugs and safe transport.

#### Find out more about Good Sports

Our club has achieved our first Good Sports accreditation. This means we now have a policy in place covering alcohol and smoking management, and promotion of our club. We're working to achieve our Gold Medal accreditation.

**INSERT YOUR CLUB NAME HERE** is proud to be an accredited Good Sports club.

#### The benefits

Why are we part of Good Sports?

- Makes our club safer by reducing risky drinking and creating a healthy club environment
- Brings in members, volunteers and even sponsors who are attracted to our strong organisation, community spirit and family-friendly values
- By joining, our club enjoys free access to Good Sports program staff, and helpful tools and resources
- Helps our club comply with legal requirements

#### Help spread the word

The more people know and understand about our Good Sports accreditation, the better it is for our club. Take a look at the Good Sports website and tell your friends.

### WEBPAGE BANNER IMAGE

CLICK IMAGE TO DOWNLOAD

4044 X 500



# SOCIAL MEDIA

The following social media post templates have been created for you to share on your social media channel. Simply copy and paste the content and download an image

## CONTENT

(choose from one of the following dotpoints)

- We are now a proudly accredited Good Sports club with @GoodSportsClubs
- We're proud to have earned our Good Sports accreditation. We're helping our members to feel welcome and stay safe @GoodSportsClubs
- We're providing a positive and family-friendly place to play sport @GoodSportsClubs and we have the accreditation to prove it.
- We're making sure we are complying with legal requirements with @GoodSportsClubs
- Safe. Healthy. Family Friendly. We are accredited with @GoodSportsClubs so our club can thrive, and be the best it can be.
- From alcohol management to safe transport, @GoodSportsClubs is helping our club put in place the policies for when we need it most.

## SOCIAL MEDIA IMAGES

CLICK IMAGE TO DOWNLOAD

1080 X 1080



# NEWSLETTER OR EMAIL

The following templates have been created for you to share in your newsletter or via email. Simply copy and paste the content.

100 WORDS

## We are an accredited Good Sports club

Great news for all our members, volunteers and supporters. We have signed up to the Alcohol and Drug Foundation's Good Sports program and have already achieved our first accreditation.

We want everyone to feel welcome at our club. Through Good Sports we are committed to managing alcohol and smoking responsibly, holding safe celebrations, making sure everyone arrives home safely and supporting members' mental health. All this helps us to provide a safe and family-friendly environment.

Together, we are helping inspire a healthier sporting nation. Speak to our club committee about what being a Good Sports club is all about or visit [www.goodsports.com.au](http://www.goodsports.com.au).

200 WORDS

## Hi (CLUB NAME) members and friends,

We're just letting you know some good news about our club. We have joined the Alcohol and Drug Foundation's new online Good Sports program and have already achieved our first accreditation.

This means we have a policy in place that covers:

- Alcohol management
- Licensing requirements
- Promotion of our club
- Tobacco management

What that means is we've got guidelines in place to make our club the best it can be.

We believe in safe celebrations. We don't have happy hours and we don't give away alcohol as prizes. And we especially want to make sure members of all ages get home again safely.

We are spreading the good news about our Good Sports membership because we want everyone to know we value the community's support and we want to return that trust by demonstrating we are inclusive, family friendly and welcoming.

We'd love to hear from you if you are thinking of joining a club as a player or volunteer. No matter where your strengths lie, we welcome all support on the field and on the sidelines.

Please contact **(CONTACT NAMES)** if you want to find out more about our fantastic club. We'd love to see you. **(CONTACT DETAILS)**

If you'd like to know more about Good Sports visit [www.goodsports.com.au](http://www.goodsports.com.au).



# OTHER RESOURCES:

**Flyer for club members** <<https://goodsports.com.au/program/information-members/>>

Click on the above link to access the PDF flyer for members. Share this flyer with your club community or print it out and put it on your noticeboard.

**Access more resources here** < <https://goodsports.com.au/resources/>>

Looking for additional resources? Click on the above link to access free club resources.

**For more information or additional resources, get in touch** [goodsports.com.au/contact/](https://goodsports.com.au/contact/)