

**YOUR GUIDE TO THE**

# **Game Ready Round**

**GET GAME READY AND GET HOME SAFE!**



## YOUR CLUB IS MAKING A DIFFERENCE

Thanks for being part of the Game Ready Round, a national initiative for Good Sports clubs to raise awareness of the importance of staying safe on our roads.

Road trauma has taken its toll on too many community sporting clubs – devastating teammates, families and local communities.

**Together, we can put the brakes on it.**

You can be proud that your club is taking a stand on drink driving.

By running a Game Ready Round, your club can:

- shine a spotlight on member safety and the real dangers of driving under the influence
- have the resources to implement safe transport practices in your club, for the long haul
- help to change your members' attitudes and behaviours, keeping everyone safer.



## HOW TO RUN YOUR GAME READY ROUND

1. The Game Ready Round can be run anytime in November 2025 – choose a date and let your Good Sports contact know (if you didn't nominate your date when registering).
2. Promote your involvement in the Game Ready Round in the weeks leading up to your event. Post messages on your website and social media channels to engage your members, guests and supporters. We've provided some social tiles and newsletter text at the end of this guide to help you spread the word.
3. Share posters around your club in the lead up to the big day. If you're an association, put the posters around your clubhouse or give to your clubs to share with their members – you'll receive posters in your merchandise kit soon, and you can also download and print them from the Good Sports website.
4. Let the opposition team or clubs in your association know about your Game Ready Round. Give them plenty of notice, so they feel included and can get involved.
5. You could notify local media or invite your local MP to come down to this important event.
6. On the day, hand out the merch you receive in your Game Ready Round pack to members, guests and supporters. You could set up a table to hand everything out.
7. Officially kick off your event by saying a few words about why you're hosting a Game Ready Round with your players, guests and supporters. This could be in the change rooms either before or after the game, or a pre-game announcement over the PA to explain what the Game Ready Round is about and why it's important. There's an example script at the end of this guide.
8. Make at least one social media post from your Game Ready Round day. Take a photo of someone in your team or a group wearing your Game Ready Round caps OR the pennant flag (which you'll receive in your merch pack) to show your involvement. Make sure you tag @goodsportsclubs on Instagram, or tag @Good Sports on Facebook so we can share your event far and wide! You can also use this hashtag on your posts #goodsportsclubs

## WHAT ELSE IS HAPPENING?

In the lead up to Game Ready Round, we'll also be working with State Sporting Organisations and local councils to create excitement about the Game Ready Round.

Contact your relevant State Sporting Organisation or council to see if they are supporting the initiative and let them know you're taking part.

The Good Sports team will be:

- staying in touch with SSOs and councils who are backing the Game Ready Round, to help with promotion
- running a campaign on social media to promote the importance of road safety
- hosting interactive safe transport webinars for clubs— get in touch with your Good Sports contact to find out how you can join one.

## EVENT RESOURCES

Ahead of the day, you'll receive a merch kit that has everything you need for your Game Ready Round.

The kit has fun items you can hand out to members, guests and supporters on the day, including:

- caps
- keyrings
- car air fresheners
- serviettes for your canteen or BBQ
- posters
- vinyl wall sticker
- pennant flag

You'll also receive some posters and a vinyl wall sticker that you can put up around your club.

Your Good Sports contact will let you know when we're sending the kit to you. If you haven't received it by early October, please let them know.



Cap



Keyring



Car air freshener



Serviette



Poster



Poster



Vinyl wall sticker



Pennant flag



## STAYING SAFE ON OUR ROADS – IDEAS FOR YOUR CLUB

As a Good Sports club, you've got access to our Safe Transport Resources, ensuring you can help club members stay safe on the roads.

A reminder on some ways to do this at your club:

- **Get game ready:** Plan ahead to make sure you know how many members and guests may need help getting home and come up with a game plan.
- **Designated drivers:** You can make it more attractive to be the designated driver by supplying free non-alcoholic drinks and food for members who are happy to get their mates home safely.
- **Board the bus:** Connect with local organisations in your area to borrow or hire a bus for safely transporting players home after games or events. Remember to keep the bus alcohol-free, ensuring everyone can get home safely at the other end.
- **Carpooling:** Encourage your members to carpool to events and games – the less people on the roads, the safer everyone is.
- **Say it loud online:** Regularly promote road safety messages on your club's social media (Facebook and Instagram) and website and newsletters to drive the safe transport message home, especially ahead of major events.
- **Taxis and rideshare:** If you're in a city or suburban area, make sure you have the numbers of local taxi services and rideshare companies displayed prominently at your club or event. You could include QR codes for rideshare apps to encourage members to download them to their phone (like Uber or Didi). Taxi or rideshare vouchers also make great prizes for raffles, games and awards.
- **Walking:** If people live nearby and want to walk home, make sure a sober person goes with them.
- **Bunk up:** Encourage club members who live further away to stay at a mate's place close by.
- **Public transport timetable:** If you're in a city or suburban area, print out or share links to local public transport timetables and maps so everyone can find out when the last bus, train or tram is. Google Maps shows public transport info in most places.
- **Sleepovers:** Offer up your clubrooms for members to stay over in a cosy swag.
- **Member benefits:** Do a special deal with a local hotel, motel, caravan park or campground for one-night stays for weary club members.

If you haven't already done so, develop a Good Sports Policy incorporating Safe Transport Policy items. Log in to the [Good Sports portal](#) to get started.

## GET IN TOUCH WITH US

If you have any feedback or further questions, please let us know at [goodsports@adf.org.au](mailto:goodsports@adf.org.au) or get in touch with your Good Sports contact.

## TEMPLATES

### Sample speech script for Game Ready Round day

Thank you to everyone for being here today for our Good Sports Game Ready Round and helping our club take a stand against drink driving.

Why is this Round important to our club?

We know that drink driving makes up over 30% of the fatal road toll in Australia, with over 1 in 4 drivers and passengers killed showing a Blood Alcohol Content (BAC) over the legal limit. And, in the last five years, 41% of all drivers and motorcyclists killed (who were tested) had drugs in their system.

The stats are even more concerning in regional areas. 55% of road crash deaths occur in regional areas of Australia, where many clubs are located far from members' homes.

Even one death on our roads is too many.

And while everyone here is always trying to do the right thing, drinking and driving is still common at clubs across Australia. In a survey, a third of young adult community sporting club members said they drove home after drinking five or more standard drinks.

Together, we can get this important message across – don't drink and drive. You have the power to save lives.

Our commitment to road safety doesn't end today. We're part of the Good Sports program and we <have a club policy/we're working on a club policy> that covers safe transport. We encourage all our members to do things like <SHARE SOME OF THE SAFE TRANSPORT SUGGESTIONS FROM EARLIER IN THIS GUIDE THAT ARE RELEVANT TO YOUR CLUB>.

Let's all get game ready and get home safe every day!

### Newsletter text

We're running a Good Sports Game Ready Round because our club is taking a stand against drink driving.

The Round will be <INSERT DATE AND OTHER NECESSARY INFO>

Why is this Round important to our club?

We know that drink driving makes up over 30% of the fatal road toll in Australia, with over 1 in 4 drivers and passengers killed showing a Blood Alcohol Content (BAC) over the legal limit. And, in the last five years, 41% of all drivers and motorcyclists killed (who were tested) had drugs in their system.

The stats are even more concerning in the country. Fifty five per cent of road crash deaths occur in regional areas of Australia, where many sporting clubs are located far from members' homes.

Even one death on our roads is too many.

Unfortunately, drink driving is still common at clubs across Australia. In a survey, a third of young adult community sporting club members said they drove home after drinking five or more standard drinks.

Together, we can get this important message across: don't drink and drive. You have the power to save lives.

## Social media posts

Download your social tile [here](#).

When posting, tag @goodsportsclubs on Instagram, or tag @Good Sports on Facebook.

Here's some text that you can copy and paste when posting about the Game Ready Round on social media.

- We're running a Good Sports Game Ready Round because our club is taking a stand against drink driving. The Round will be <INSERT DATE AND OTHER NECESSARY INFO>. Get game ready and get home safe! #goodsportsclubs
- Did you know, drink driving makes up over 30% of the fatal road toll in Australia? Even one death on our roads is too many. That's why we're taking a stand against drink driving by running a Good Sports Game Ready Round on <INSERT DATE>. Come along and be a part of it! #goodsportsclubs
- We're taking a stand against drink driving with our Game Ready Round. You have the power to save lives by not drinking and driving, and by making sure your mates don't either. So, what's your plan to get game ready and get home safe? #goodsportsclubs



**Australian Government**

The Game Ready Round -  
an Australian Government initiative

