

# GOOD SPORTS AWARDS THE ULTIMATE TROPHY

Celebrate  
your best!

'Share the message' kit for Leagues and Associations, State Sporting Organisations, National Sporting Organisations, local councils and other stakeholders





# WHAT'S INCLUDED IN THIS KIT

- How to use the stakeholder kit
- What is Good Sports? Overview of the Good Sports Awards
- Good Sports Awards categories and prizes
- Templates for your social media and newsletter

## How to use the stakeholder kit

Good Sports has put together some templates and social media tiles to help you share the message about the Good Sports Awards.

It's a great opportunity for Good Sports clubs to celebrate their star volunteers and provide winning clubs with the recognition they deserve, helping attract new members and even more community support.

Leagues and Associations, State Sporting Organisations, National Sporting Organisations, local councils and other stakeholders can use and personalise the resources provided in this kit to help promote the awards.

You'll find social media posts and wording for your newsletter. Download the images to post on social media, or copy and paste the wording onto your website or into your next newsletter.

It's a good idea to start promoting the awards as soon as possible. Nominations close midnight Sunday, November 12, but often it can take busy club members a few weeks to organise a nomination and gather their stories and evidence.

Please copy and paste this URL into all your communications, it will link to the Good Sports Awards webpage: [goodsports.com.au/awards](https://goodsports.com.au/awards)

## About Good Sports

The Good Sports program supports and inspires over 11,000 community sporting clubs to set up a better environment for players, volunteers, supporters and officials. It helps clubs tackle tricky topics such as alcohol, drugs, smoking, mental health and safe transport.

The program has been helping build strong clubs across the country for 25 years. Clubs from over 100 sporting codes, in all states and territories, are using the Good Sports program's easy online tools and resources to create safer and more family-friendly sporting environments.

## About the Good Sports Awards

The Good Sports Awards happen every year. They're a chance to recognise the inspiring Good Sports clubs and passionate volunteers that are committed to making their communities the best they can be.

# AWARD CATEGORIES

This year, there are seven award categories. The winner of each category will receive a prize of \$1000, except for the Club of the Year and Volunteer of the Year awards.

## GOOD SPORTS CLUB OF THE YEAR

This award goes to a Good Sports club who is a shining example of the Good Sports values - inclusive, vibrant, passionate and connected.

The national winner will receive \$2000 for their club. The state and territory clubs that win this award will receive \$500 for their club and will become the eight finalists for the national category.

## GOOD SPORTS VOLUNTEER OF THE YEAR

This award recognises a Good Sports club volunteer who is the beating heart of their club, by going above and beyond the usual undertakings of a volunteer.

The national winner will receive \$500. The state and territory volunteers who win this award will receive \$250 each.

## GOOD SPORTS SAFE TRANSPORT AWARD

This club has prioritised the safety of their members by implementing safe transport practices.

## GOOD SPORTS COMMUNITY CLUB AWARD

This Award goes to a club who has had a positive impact on their wider community by going above and beyond the core requirements of a sports club.

## GOOD SPORTS MENTAL HEALTH EXCELLENCE AWARD

A club who has inspired change by promoting mental health awareness.

## GOOD SPORTS JUNIOR CLUB OF THE YEAR

This award recognises a Good Sports club who has created a safer place for juniors to play sport.

## GOOD SPORTS NEW CLUB OF THE YEAR

The winner of this award has only recently joined Good Sports but is already setting a great example.

### Key dates

- Nominations are open now
- Nominations close at midnight November 12
- Awards ceremony will be held in early 2024

## Social media posts

Make sure to tag **@GoodSportsClubs** on your all posts!

### Posts for Facebook:

- Want to win cash for your club? Nominate for the Good Sports Awards 2023 for the chance to win up to \$2000 and #theultimatetrophy. Enter here at [goodsports.com.au/awards](https://goodsports.com.au/awards)
- Celebrate your best by nominating for the @GoodSportsClubs Awards 2023. It's a chance to get your club the recognition it deserves for the amazing work you do, plus a chance to win cash prizes. Nominate today at [goodsports.com.au/awards](https://goodsports.com.au/awards)
- @GoodSportsClubs have launched the annual Good Sports Awards and clubs (like yours) could win up to \$2,000! The Awards recognise inspiring Good Sports clubs and passionate volunteers that are committed to healthier, family-friendly clubs and making their communities the best they can be. Nominate today at [goodsports.com.au/awards](https://goodsports.com.au/awards)

### Posts for Twitter:

- Want to win cash for your club? Nominate for the Good Sports Awards 2023 for the chance to win up to \$2000 and #theultimatetrophy. Enter here at [goodsports.com.au/awards](https://goodsports.com.au/awards)
- Celebrate your best by nominating for the @GoodSportsClubs Awards 2023. It's a chance to get your club the recognition it deserves for the amazing work you do, plus a chance to win cash prizes #theultimatetrophy
- @GoodSportsClubs are recognising inspiring clubs and passionate volunteers at this year's #GoodSportsAwards. Win up to \$2000 for your club and bring home #theultimatetrophy by nominating here: [goodsports.com.au/awards](https://goodsports.com.au/awards)

### Download the social media images here:



Wide (1200x628px)

Square (1080x1080px)



Wide (1200x628px)

Square (1080x1080px)



Wide (1200x628px)

Square (1080x1080px)



Wide (1200x628px)

Square (1080x1080px)

## Newsletter articles

### 125 Word Article

#### Enter the 2023 Good Sports Awards and win cash for your club!

The Good Sports Awards are the ultimate trophy, paying tribute to the volunteers at the heart and soul of community sport and celebrating the best clubs across Australia.

That's why [INSERT GROUP] are encouraging all our clubs who are part of the Good Sports program to enter.

The seven categories are:

- Club of the Year
- Volunteer of the Year
- Mental Health Excellence Award
- Safe Transport Award
- Community Club Award
- Junior Club of the Year
- New Club of the Year

#### Nominations for the 2023 Good Sports Awards close on November 12.

Entering is easy and you may even qualify to enter multiple categories – share your club's story for a chance to win.

[goodsports.com.au/awards](https://goodsports.com.au/awards)

### 200 Word Article

#### Enter the 2023 Good Sports Awards and win cash for your club!

The Good Sports Awards are the ultimate trophy, paying tribute to the volunteers at the heart and soul of community sport and celebrating the best clubs across Australia.

That's why [INSERT GROUP] are encouraging all our clubs who are part of the Good Sports program to enter the awards.

Prizes for each category are between \$250 and \$2000.

The seven categories are:

- Club of the Year
- Volunteer of the Year
- Mental Health Excellence Award
- Safe Transport Award
- Community Club Award
- Junior Club of the Year
- New Club of the Year

Celebrate your best and nominate today.

The Awards recognise the strong clubs and dedicated people who are passionate about community, their members and making their club the very best it can be. They shine the spotlight on success, celebrate the volunteers who are the backbone of Good Sports clubs and provide winning clubs with the recognition they deserve, helping attract new members and even more community support.

Entering is easy and you may even qualify to enter multiple categories – share your club's story for a chance to win. Nominations for the Good Sports Awards 2023 close on November 12, 2023.

For more information, go to [www.goodsports.com.au/awards](https://www.goodsports.com.au/awards).

Download the banner images here:



600×200px

600×200px

600×400px

600×400px

600×650px

600×650px

## Past winner videos

If you want to inspire your local clubs even more, you can link to these videos in your social media posts or newsletter articles. These past winners show that you don't have to be a big club in the city to be a winner.

- ★ Club of the Year 2022: [Woodbridge Cricket Club from Tasmania](#)
- ★ Volunteer of the Year 2022: [Tammie Tugwell from Angas Go Kart Club, South Australia](#)
- ★ Community Club Award 2022: [June Taekwondo - SEAT from New South Wales](#)
- ★ New Club of the Year 2022: [Kofukan Karate Australia Inc. from Western Australia](#)
- ★ Junior Club of the Year 2022: [Geelong Junior Marlins Water Polo Club from Victoria](#)
- ★ Mental Health Excellence Award 2022: [Tasmania University Football Club](#)
- ★ Safe Transport Award 2022: [Forest Rangers Football Club from New South Wales](#)

## PRINTABLE POSTERS

Posters are available in A4 and A3 to provide to clubs, LGAs or stakeholders, for them to print and display.

[Download A4 poster](#) | [Download A3 poster](#)



### Need anything else?

If you need any extra templates to promote the nominations or have any questions, please get in touch at [awards@adf.org.au](mailto:awards@adf.org.au).

Thank you for your support in sharing information about the Good Sports Awards. It's helping us reach our hardest working clubs to give them the recognition they deserve.