

# TIPS FOR WRITING A STANDOUT NOMINATION



Each year, we receive amazing nominations from clubs entering the Good Sports Awards.

We love reading about the pride people have for their clubs and the passion they have for their communities.

There's always a few that really stand out though. They're the ones that tell us a story. They're the ones that tell us about the impact they have and what makes their club so special.

Writing a spectacular nomination doesn't have to be a daunting process. You just need a game-plan, which is why we've written some pointers for you.

- 1. Check your eligibility:** Take the time to check that your nomination meets the eligibility criteria. You can find eligibility criteria here: [Eligibility overview](#)
- 2. Start with the important stuff:** Tell us why your nomination deserves to win!
  - What activities and actions has your club done that makes you stand out?
  - How do you go above and beyond for your members?
  - What impact has your club had on your community?
- 3. Use real life examples:** Demonstrate why your nomination deserves to win with proof. We want to know the back stories and the impact these actions have had.
  - Is your club creating positive change within your community?
  - Is your club providing a supportive, inclusive network that strengthens your community?
  - Have you run any interesting programs or events?
  - Is there extra effort going in to run your club? (e.g. a member staying back late each night to repaint the club house).
  - Do you have any evidence to include?
- 4. Fill out all the relevant fields within the form.** Make sure to include as much detail as possible while sticking to the word limits.
- 5. Add 'Supporting documents'** (if you're uploading multiple documents, please add them into a compressed zip folder\* before uploading).
  - You can include images, videos, photos or references to strengthen your application. These may be used in the media if your club is a finalist or winner of a Good Sports Award.
  - You may like to include letters of support from your league/association, state sporting organisation, local council's sport and rec officer, or even your local Member of Parliament just to name a few! The more the better!
  - Feel free to include a quote or testimonial which may also be used if your club is a finalist or winner of a Good Sports award.
- 6. Fill out the 'Agreement and Statement'.**
- 7. Click 'Submit Form'.**

**\*To create a compressed zip folder:**

1. Create a folder and add photos/files to include in submission
2. Right click folder and scroll down to 'send to'
3. Select 'compressed zip folder'
4. Attach 'compressed zip folder' to nomination

Now that you have the basics covered, here are specific suggestions on what to include for each question – below you can find an outline of each of the questions with some tips of what to add into your answer.

## GENERIC QUESTIONS

Question	When writing your answers, think about the following:
<b>How does your club make a positive impact on members and the wider local community?</b> (200 words max)	<ul style="list-style-type: none"> <li>• If you were telling a friend about your club, what would you say makes your club work well?</li> <li>• What's the positive impact of your club and how can you give evidence of it?</li> <li>• What makes your club stand out from other clubs?</li> <li>• What makes your club spectacular and why should your club win?</li> </ul>
<b>Why is your club part of Good Sports?</b> (150 words max)	<ul style="list-style-type: none"> <li>• What inspired your club to join Good Sports?</li> <li>• How has your club been impacted by the program?</li> <li>• What changes are you the proudest of?</li> </ul>
<b>How has the Good Sports program contributed to the prevention of alcohol and/or other drug related harms within your club?</b>  <b>What other benefits or changes to your club have you seen since joining Good Sports?</b> (200 words max)	<ul style="list-style-type: none"> <li>• Tell us an example/story of when your club had a Good Sports moment.</li> <li>• What makes your club stand out above other clubs and how is this connected to joining the Good Sports program?</li> <li>• What has been different at your club since joining the program?</li> <li>• How has being a part of the program helped your club reduce harms or risks from alcohol and other drugs?</li> <li>• What impact have these changes had on your club and its members?</li> <li>• If you've got evidence, include it in your supporting documents!</li> </ul>
<b>If your club wins, what will you spend the prize money on?</b> (100 words max)	<ul style="list-style-type: none"> <li>• Does your club need new uniforms or help to upgrade facilities?</li> <li>• Tell us how this prize money might benefit your club!</li> </ul>
<b>Attachments</b> Please upload any supporting images, videos, photos or references to strengthen your application.	<ul style="list-style-type: none"> <li>• Ask your members and people within your community (such as your league/association, state sporting organisation, local council's sport and rec officer, or even your local Member of Parliament), to write letters of support for your nomination. The more support you have, the stronger your nomination will be.</li> </ul>

\*If nominating for the Volunteer of the Year category, the question will refer to your nominee instead of club.

## CLUB OF THE YEAR

Question	When writing your answers, think about the following:
<b>Why does your club deserve to be Club of the Year?</b> (200 words max)	<ul style="list-style-type: none"><li>• Tell us an example/story of when your club had a Good Sports moment.</li><li>• What makes your club stand out above other clubs and how is this connected to being a part of the Good Sports program?</li></ul>
<b>What programs, initiatives, events, traditions or attitudes really make your club stand out? How do the Good Sports values shine bright at your club? (Inclusive, Vibrant, Passionate, Connected)</b> (200 words max)	<ul style="list-style-type: none"><li>• Tell us a story about how your club has embraced the Good Sports values of Inclusivity, Vibrancy, Passion and/or Connectivity.</li><li>• Has your club done anything interesting, out of the ordinary or exceptional?</li><li>• Which value do you think your club is the most aligned with?</li><li>• Share the moments that make your club shine and make you proud.</li></ul>

## CLUB VOLUNTEER OF THE YEAR

Question	When writing your answer, think about the following:
<b>Tell us about your champion volunteer and how they are a positive impact on your community/club.</b> (500 words max)	<ul style="list-style-type: none"><li>• Why does this person stand out?</li><li>• What are their roles, service, milestones and achievements at your club?</li><li>• How does their involvement make your club better?</li><li>• How have they impacted your club, your members and the club community?</li><li>• What makes them invaluable to the club?</li><li>• How do other members talk about them?</li><li>• What are their silent achievements that nobody else knows about?</li><li>• Why should they be this year's Good Sports Volunteer of the Year?</li></ul>
<b>Which one of the Good Sports values do you think shines brightest in your nominee? (Inclusive, Vibrant, Passionate, Connected)</b> (200 words max)	<ul style="list-style-type: none"><li>• Tell a story or give an example of how your nominee shows this value.</li></ul>

## SAFE TRANSPORT AWARD

Question	When writing your answers, think about the following:
<b>Describe any changes your club has made as a result of implementing safe transport strategies? Why did your club decide to implement these strategies?</b> (200 words max)	<ul style="list-style-type: none"><li>• Tell us a story about how you encouraged your members to participate in the development of safe transport practices.</li><li>• How did you ensure all members were involved and aware of the change your club was implementing?</li><li>• How did your club overcome any challenges that you faced when developing safe transport practices?</li></ul>

## COMMUNITY CLUB AWARD

Question	When writing your answers, think about the following:
<b>How has your club had a positive impact on the wider community by going above and beyond the core requirements of a sports club?</b> (200 words max)	<ul style="list-style-type: none"><li>• Describe any initiatives/activities that engaged and supported your community, such as providing support during natural disasters, significant support/inclusion of diverse communities, providing education on Good Sports principles (alcohol management, smoking prevention, positive mental health, safe transport and role modelling through activities in your wider community e.g. education/talks/forums), or any other activities that had a positive impact at a community level and not just within your club.</li><li>• Give us an example/story of where your club took initiative to go above and beyond to implement support for your local community. How have your club activities changed to encompass your local community? What new activities or initiatives have you undertaken?</li></ul>

## MENTAL HEALTH EXCELLENCE AWARD

Question	When writing your answers, think about the following:
<b>How does your club raise awareness about mental health and encourage your members to seek help if they need it?</b> (200 words max)	<ul style="list-style-type: none"><li>• How have you created a safe space where your members feel supported to talk about and deal with mental health issues if they arise?</li><li>• Can you describe how your club has reduced stigma around mental illness?</li><li>• Did your club experience any challenges when you started talking about mental health?</li><li>• How did your club overcome these challenges?</li></ul>

## JUNIOR CLUB OF THE YEAR

Question	When writing your answers, think about the following:
<b>Describe some positive examples of how your club has considered its junior members and created a family-friendly environment.</b> (200 words max)	<ul style="list-style-type: none"><li>• Tell us a story about how you encourage all your members to lead by example.</li><li>• How do you inspire your members to act as positive role models?</li><li>• How did your club overcome any challenges that you faced when creating a safe, family-friendly environment?</li></ul>

## NEW CLUB OF THE YEAR

Question	When writing your answers, think about the following:
<b>How do the Good Sports values shine bright at your club? (Inclusive, Vibrant, Passionate, Connected). What programs, initiatives, events, traditions or attitudes have you implemented since joining the program?</b> (200 words max)	<ul style="list-style-type: none"><li>• Which value do you think your club is the most aligned with?</li><li>• Tell us an example/story of how your club has implemented changes since joining Good Sports.</li></ul>



Ready? Let's go!

Visit [goodsports.com.au/awards](https://goodsports.com.au/awards) to start your nomination today. Best of luck!