

PRIZE IDEAS FOR YOUR CLUB

(THAT DON'T INVOLVE ALCOHOL)

Alcohol is often used by sporting clubs as a prize for raffles or best player awards, such as a slab of beer or bottle of wine.

Moving away from alcohol-based rewards helps create a more inclusive environment for members who don't drink and promotes positive role modelling—especially for younger players.

Choosing healthier alternatives supports wellbeing and reflects a club culture built on respect, inclusion, and community.

THINGS TO KEEP IN MIND WHEN CHOOSING A PRIZE



- 1 Is there a local business the club can reach out to that could donate a prize?
- 2 Consider how you can offer a prize that doesn't directly cost the club money - maybe you have some club merch or can give credit at the canteen!
- 3 What are your club values? If your club is focusing on getting members home safely, consider rideshare vouchers.
- 4 Has the club got a small amount of money to spend on local prizes?



IDEAS FOR PRIZES

Use them to celebrate club achievements, in raffles or for a fundraiser. You should also consider reaching out to local businesses or your sponsors to see if they could donate a prize to help the club.



CROWD PLEASERS:

- Gourmet food hampers (sweet, savoury, or BBQ-themed)
- Game-day entertainment packs
- Signed jersey or gear from a pro team



FITNESS PRIZES:

- Gym memberships or class passes
- Personal training sessions
- Sports store vouchers
- Fitness gear (resistance bands, foam rollers, massage guns)
- Recovery packs



SUPPORT LOCAL LEGENDS:

- Cafe vouchers
- Haircut or barber vouchers
- Restaurant vouchers
- Bakery boxes
- Beauty services (nails, massage, skincare)
- Local produce hampers (butcher, fruit & veg, deli items)



ENTERTAINMENT:

- Cinema passes
- Tickets to a sports game
- Experience vouchers
- Community event entry
- Mini golf, escape rooms, or bowling passes



EVERYDAY ESSENTIALS:

- Grocery vouchers
- Fuel cards or rideshare credit
- Car wash/detailing (inside & out)
- Prepaid Visa/Mastercard gift cards
- Car service vouchers



MEMBER FAVOURITES:

- Club merch packs or apparel
- Free or discounted club membership
- Canteen credit
- Branded club drink bottle



SHOPPING VOUCHERS:

- Hardware store vouchers
- BCF vouchers
- Kmart vouchers
- Local store vouchers