



Healthy Fundraising Ideas that still make a Profit

Bottled water (Custom Label)

Cost: per bottle = 0.68–\$1.10 Selling price = \$2

Profit: per bottle = \$0.90 - \$1.32

(minus once off designer fee and postage)

Designer charges a one off fee of \$90 plus delivery fee of \$60 minimum.

For more information visit Source Direct at www.sourcedirect.net.au

Car wash

Cost: of car washing liquid, sponges and buckets

Profit: per car = \$10 *(minus expenses)*

Petrol station needs enough room to hold a car wash. Most petrol station managers will allow a car wash as they can draw in more business. Wear sunscreen, sunglasses and a hat for sun protection.

Garage sale

Cost: advertisement in local paper and any signage

Profit: All sales made

Sell donated items and request your club members to volunteer their time to assist setting up and packing up

Healthy packaged snack food drive

Cost: 1 snack = \$1.05 Selling price = \$2

Profit: per snack = \$0.95

Profit: per 100 boxes

(20 snacks per box) = \$2,280

Try dried fruit, trail mix, pretzels, air popped popcorn, nuts. Check www.healthyfundraising.com.au for healthy ideas.

The Mango Fundraiser

Cost: 1 tray = \$18.50 Selling price = \$22.50–\$24.50

Profit: per tray = \$4–6

Profit: on 64 trays = \$256–\$384

14–20 mangoes per tray with a minimum order of 64 trays.

For more information visit www.mangofundraiser.com

Organic Veggie and Flower Growing Kits

Cost: per kit = \$36

Profit: per kit = \$24

Each kit contains 10 units sold for \$6 each.

For more information visit

www.livingfundraisers.com.au

Raffle with a non-food prize

Cost: of ticket book and prize

Profit: 100 tickets at \$2 each = \$200

(minus cost of ticket book and prize)

Use your contacts with local businesses and friends to get a discounted or donated prize.

In return you could offer some promotion or advertising for their products or business.

Scratch and Support Cards

Cost: for 20 cards (plus 4 bonus) = \$320

Profit: for 24 cards = \$1,600

Each card has 40 "scratchie" dots over amounts of 50c, \$1, \$2 and \$3. The card totals \$80.

For more information visit

www.fastfundraising.com.au

Sock drive

Cost: Nil for club

Profit: per item = \$0.50–\$15.00

After registering, catalogues are distributed to all club members who then obtain orders and payment from friends and relatives. The club receives commission on all orders.

For more information visit

www.sockittoyou.com.au

Sunscreen Fundraiser

Cost: per tube = \$5.20–\$22.40

Selling price = \$8–\$32

Profit: per tube = \$2.80–\$9.60

Sunscreen is available through the Cancer Council in 50ml to 1L tubes.

For more information visit

www.australianfundraising.com.au/sunscreen-fundraiser.php

More fundraising ideas

Aussie Farmers Direct

www.aussiefarmers.com.au/fundraising

A home delivery food business which can be used to raise funds for your club. 2% of your weekly grocery shop with Australian Farmers Direct can be donated back to a registered fundraising effort. These funds are distributed twice a year, your club get 2 X cash injections to spend as you wish.

Australian Fundraising

www.australianfundraising.com

Contains information on innovative fundraising ideas, fundraising products and fundraising programs.

Fast Fundraising Australia

www.fastfundraising.com.au

Information on fun, easy-to-organise fundraising ideas.

Fetes and Festivals

www.fetesandfestivals.com.au

Designed to assist anyone involved in organising an outdoor event from a small school fete to a national festival for thousands.

Fundraising Directory

www.fundraisingdirectory.com.au

An A-Z guide to fundraising products and services in Australia.

The Fundraising Group

www.thefundraisinggroup.com.au

A school fundraising company specialising in profitable, healthy fundraising.

Fundraising Ideas

www.fundraisingideas.com.au

Provides easy to implement ideas for your next fundraising venture.

Fundraising Resources

www.fundraisingresources.com.au

Fundraising ideas, fact sheets, information on how to run an effective fundraiser and rules and regulations for those involved.

Garden Express Fundraising

www.gardenexpress.com.au/fundraising

Seasonal flower fundraiser.

Gold Star Fundraising

www.goldstar.net.au

Novelty gifts and stationery. Products are specially selected to be suitable for school aged children and their families.

Healthy Fundraising Australia

www.healthyfundraising.com.au

Healthy snack foods. Check the nutrition information panel against the Food for Sport Guidelines (Resource 4).

HUG Fundraising

www.hugfundraising.com.au

Wide range of healthy fundraising snacks. Check the nutrition information panel against the Food for Sport Guidelines (Resource 4).

Living Fundraisers

www.livingfundraisers.com.au

Plant fundraising ideas.

Our Community

www.ourcommunity.com.au/funding/funding_main.jsp

Provides advice, tools and training on a wide range of topics for community groups.

Acknowledgements

Cancer Council New South Wales (2009) Healthy Fundraising, Ideas to Promote Health While Still Making a Profit

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